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# From the President and CEO

American health care is changing. If you read the newspaper or watch the news you know that change is happening in hospitals, physician practices and in hospice. Tidewell Hospice is experiencing a great deal of change. There is a significant increase in the amount of scrutiny and regulation for all hospices, combined with expected cuts in Medicare reimbursement and increasing competition for a skilled professional workforce.

Since 1980, Tidewell Hospice has been the sole provider of hospice services in Charlotte, DeSoto, Manatee and Sarasota counties. Regulatory changes to the Florida Certificate of Need program could allow Tidewell to expand its services to new markets, but it also means that new competitors may come into the areas that Tidewell serves.

Expanding Tidewell's breadth of programs and services is vital to offset these challenges. Caring for patients and families along the entire continuum of care — from assisting with advance care planning through addressing grief — provides the greatest opportunity to secure our position as the area's leading resource for services related to aging and chronic illness.

The foundation for this future is built on the pillars of Tidewell's mission — Service, Quality, People, Finance, Growth and Community. Advancing the mission through quality, efficiency and accountability; further development of Tidewell's staff and volunteers and programs; innovation in technology and thoughtful stewardship of resources will ensure that Tidewell remains a strong, viable organization.

Nowhere was this strength more evident than during the recent survey by the Community Health Accreditation Program, or CHAP. CHAP accreditation is a voluntary review of Tidewell's policies and procedures. It provides an objective, non-biased third-party review to ensure compliance with current state and federal regulations and

industry standards of practice and care.

Colleagues from throughout the organization—clinical, non-clinical, executive and volunteer—prepared for this week-long reaccreditation review of Tidewell operations.

At the end of the week, the surveyors complimented Tidewell for its "phenomenal" program and achieving 97-percent compliance with all CHAP standards. Tidewell was once again awarded "deemed status," representing the gold standard among hospice providers. I am incredibly proud of this accomplishment. Tidewell's staff and volunteers are the absolute best, and the very best at what they do every day for patients and their loved ones.

Tidewell is well positioned for continued success in this changing environment thanks to its excellent reputation built on consistent, quality service, and its solid financial foundation. Its

strength continues to rest in the commitment of its staff and volunteers to provide excellent care that combines clinical skill with a uniquely compassionate touch.

*Thank you for your continued support of Tidewell and the important work it does for patients and families.*





*“Things like that are important to people  
and if you can make them feel better, why not do it?”*

# Role Modeling

**D**orothy Hunt clearly remembers the day she and her father, Jack Davis, first met Tidewell physician Dr. Calvin Martin. The decision to call hospice hadn't been an easy one, but it became a necessary one for the daughter who'd relocated from New England to Arcadia in order to care for her ailing 89-year-old father.

That first encounter with Martin, Tidewell's Southern gentleman doctor, assured Dorothy that she'd made the right choice.

“Even though he had Alzheimer's, my Dad looks at Dr. Martin – he's not a young man, you know – and says, ‘So when are you gonna retire, when they start throwing the dirt over you?’” Dorothy remembered, fighting back a chuckle. “Right then, they became the best of friends.”

With his wry smile and quick wit, Martin was more than a match for the wise-cracking Davis. Over the next year, the two traded jokes, barbs and stories as Martin made regular visits to the home Jack and Dorothy shared. When Jack's condition deteriorated throughout 2014, Dorothy was presented with another decision and she eventually, and hesitantly, handed her father's care over to the staff of the Arcadia Hospice House.

But there was still some unfinished business at home.

Jack Davis had spent his entire working life in construction and also served as a Navy Seabee, the U.S. Navy's mobile construction battalion. In order to keep Jack's mind and hands active, Dorothy had purchased a sailboat model kit for him. Before Jack could make much progress, however, his disease progressed.

“Dad was always busy. He'd sit for a time, but then he'd have to be doing something and he'd work a little (on the model). But it eventually got to the point

where I knew he was never going to be able to finish it,” Dorothy said.

Instead of boxing up the kit and storing it or giving it away, Dorothy turned to Martin and asked if he would consider completing it for her father. Martin didn't hesitate, even though he'd never built anything like the intricate model in his life. He went to Jack's home, gathered up the scattered parts and directions, and took them along.

Over the next three months, the sailboat slowly took shape in Martin's home. He made three trips to a Sarasota hobby shop in search of missing parts. Ones he couldn't replace, he fabricated on his own.

“I had never done it before, but I read the directions and did the best I could. Some of the knots were so small I had to use my old hemostats to tie them. I'm just glad I remembered the old surgical knots,” Martin joked.

“Things like that are important to people and if you can make them feel better, why not do it? It was important to Jack and Dorothy and I guess I'm a sentimentalist.”

The completed model, along with a plaque dedicated to Jack Davis and Dr. Martin that Dorothy created, is now proudly on display at the Arcadia Hospice House. In a town located miles from the coast, known for its love of rodeo and its quaint, historic Main Street lined with antique shops, a sailboat has become a prized possession.

“He's an awesome guy and I know he was determined to finish it. It meant a lot to me that he would do that. He couldn't have been nicer to me or my Dad. He's a caring, compassionate man,” Dorothy said.

*"It's a safe place  
to cry, to be angry or not say a word, if you can't."*

# Finding Courage

**M**ost people find their own path through grief, but Joan Graham truly believes her journey was divinely inspired.

In November 2011, Joan lost her 22-year-old granddaughter, Kasey, to suicide. As is typical with sudden, traumatic loss, Kasey's death tore Joan apart. How do you cope with such a loss? How do you make sense of it? How do you go on? Joan struggled with all of those questions until a chance encounter pointed her toward Tidewell Hospice.

"I remember sitting in the pew at church with a picture of Kasey about three weeks after she had died. The woman next to me commented on how beautiful she was and asked about her. I told her Kasey had died of suicide," Joan said. "She looked at me and said that she had lost her son the same way. She told me about a support group at Tidewell that she had participated in. I took it as a sign from God."

Joan eventually sought her answers by taking a risk and visiting the Tidewell specialty support group for suicide survivors led by Grief Specialist Joe McCormick. It was a risk because it can be a huge step to find enough courage to put yourself out in front of a group of strangers, share your feelings and trust.

Joan wasn't afraid to open up immediately and tell her story, but according to Joe, she was, "a ball of emotion" when she started with the group. Four years later, Joan is still a prominent participant during her months in Florida.

"Over time, I think she's found it to be a true lifeline," Joe said. "Not just for her healing, but because she knows she can help new participants find their own safe haven."

Some of the new group members initially become alarmed when they learn Joan's been active for more than four years. They wonder if it will take them as long to deal with their grief, but she assures them there is no set timeline.

Admittedly, Joan still struggles at times wondering if there was something she could have done to prevent her granddaughter's suicide, or some signs she didn't pick up on. Even though Kasey was diagnosed bi-polar and had struggled with substance abuse, her suicide was not something that could have been predicted.

"That preys on you for a long time," Joan said. "Though we don't have the PTSD (post-traumatic stress disorder) that soldiers have, it's definitely a form of it that you have to deal with. It's very hard work and I really appreciate that Tidewell is willing to be there. I don't believe I could have coped if it wasn't for the support of the group."

While all of Tidewell's bereavement professionals are dedicated foremost to helping Tidewell families cope with their grief, the ability to offer groups such as Joe's shows Tidewell's commitment to caring for anyone in the community who is struggling with the difficult emotions caused by loss – whether it's anticipated or sudden and traumatic. In fact, approximately 40-percent of the people who participate in grief support activities have no previous link with Tidewell's end-of-life care services.

All Tidewell grief support programs are free and open to the community.

"It's a safe place to cry, to be angry or not say a word if you can't," Joe said.



### **Grief Call Center:**

The Tidewell Grief Education and Support Call Center went live on March 24, 2014. Anyone seeking information about grief support services, group dates, times and locations now has a dedicated number to call – (941) 894-1794. Weekdays from 8 a.m. to 5 p.m., the call center is staffed by a Tidewell grief specialist.

*"I know that the needs are out there.*

*There's no one better than Tidewell*

*to be able to identify those needs so that we can help."*

# Ringin' True

It was a very humble request. When asked if there was anything she would like to do for her youngest daughter, Ramona Perry thought for a brief moment and suggested earrings. Only in her 40s and nearing the end of her 18-month fight with cancer, Ramona thought a nice pair of hoops would be a fine keepsake for 10-year-old Christina.

"It's not anything I would have thought of, but girls really like that, I guess," said Ramona's husband, Gene. "It was very kind and something Christina has now to remember her Mom. She wears them at least a couple times a week."

Tidewell Social Worker Jennifer Petrosky asked the question and did the shopping. Expressive Arts Facilitator Jane Welsh created a special box for the earrings, and Ramona was able to present them to Christina along with gift cards for clothes shopping for Christina and her older sister, 21-year-old Amanda.

While she's also been able to fulfill the request from another family for something as significant as a weekend trip to Disney World, Jennifer found the simplicity of Ramona's choice particularly meaningful.

"I was really touched by how humble a wish it was," she said. "This was a family that really didn't have a lot of means, and yet it was a simple request that really meant something and was important. It's incredible that we have a fund that allows us to do things like that for people."

That fund is provided by donor Phil Hubbell, who hatched the idea after discovering that the nurses at his hometown Hospice Buffalo (N.Y.) were regularly reaching into their own wallets to support the non-medical needs of their patients.

Phil's wife, Jayne, spent the final 29 days of her life at the hospice's inpatient unit in 2009. After that experience, the

retired businessman recognized that he had the means and the motivation to make a difference for others.

With \$25,000 in initial funding, Hubbell set up the Hospice Angels Fund at Hospice Buffalo. Its success led to him launching similar funds at a Buffalo cancer research institute and the local Boys and Girls Clubs. As a part-time Siesta Key resident, Phil decided to donate \$25,000 in 2014 to begin The Wishes Fund at Tidewell.

"I know that the needs are out there. There's no one better than the staff at Tidewell to be able to identify those needs so that we can help," Hubbell said.

While Tidewell's existing Harold and Evelyn R. Davis Humanitarian Fund helps patients with limited financial means pay for necessities of daily living such as food, rent, electric bills and more, gifts from Hubbell's Wishes Fund are focused on meeting less practical desires. The money is meant to enrich the lives of patients and their families by covering the costs of

celebratory events, entertainment and other activities that bring laughter and cheer.

Tidewell Social Worker Julie Steiner has also been very active in requesting monies from the fund to benefit her clients. From buying a large-print novel as a gift to help one patient celebrate her 95th birthday, to arranging a meal from a homebound patient's favorite local Thai restaurant, Julie sees the big impact these small acts can have.

"I think it sends a clear message to our patients that their quality of life is important," she said. "Care for people isn't just medical, it's spiritual and emotional. The fund is a definite show of compassion and lets people know that there are others who truly care about them."





**2014**

**Highlights**

### **Certified Jewish Hospice:**

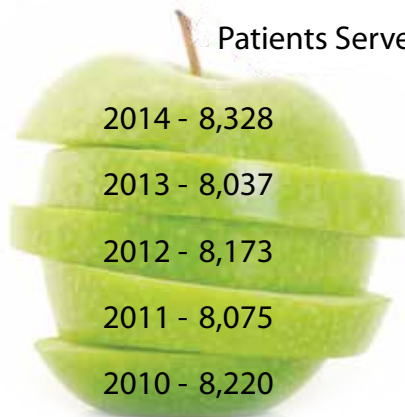
Tidewell received reaccreditation from The National Institute of Jewish Hospice (NIJH) at its annual conference in November. The accreditation, held since 2006, allows Tidewell to access staff training, updates on new insights in treating Jewish terminally ill, and aid in answering questions on Jewish customs and practices. Tidewell is one of approximately 60 accredited hospices nationwide.

### **Teen Retreat:**

In July and August, Tidewell's Grief Education and Support Center hosted its second annual teen retreat, funded in part by a grant from the Manatee Community Foundation. The first two-day event included middle school-aged youth. The second featured high school students. The retreat is a fun and healing experience, designed and led by Tidewell's grief specialists, that brings together youngsters who are dealing with the loss of someone close to them.



### **Patients Served:**



## **High-tech Health**

Tidewell Hospice's telehealth program adds a technology component to the care and compassion provided by the clinical staff. Telehealth equipment, purchased in part through a gift from the Hoffa Foundation, is placed in the patient's home and used to check vital signs once a day. That data is transmitted to the Tidewell telehealth team.

"Telehealth allows us to track the patient's weight, heart rate, blood pressure and oxygen levels every day. This information helps address any changes in the patient's symptoms faster and provides a way to look for trends in what the patient is experiencing," said Susan Bryant, BSN and telehealth coordinator.

The system, which operates on a wireless network or landline, also asks the patient a series of questions that have been designed specifically for him or her. This helps the telehealth staff identify potential problems, many of which can be resolved by phone without a nurses' visit.

Telehealth can be effective in monitoring patients with congestive heart failure, coronary atherosclerosis, chronic airway obstruction, chronic respiratory failure, cardiomyopathy, chronic heart disease and pulmonary fibrosis.

The advantages of telehealth include:

- A reduction in anxiety and stress, increased security and improvement in the quality of the patient's life while being involved in the program.
- Rapid response time, good communication and great teamwork between the program monitor, patient/caregiver and Tidewell staff.
- Decreased feelings of worry and agitation knowing that a "medical" person is monitoring the patient's vital signs on a daily basis and identifying, through early intervention, disease exacerbation, symptom management and compliance.
- Meets the patient's needs in a time-efficient and cost-effective manner using the daily vital sign data, identifying acute changes in the disease process and minimizing disease crisis.
- The capability to send reminders such as ordering prescription refills.
- Trending and tracking daily vital signs.
- The equipment is user-friendly and requires minimal training.

"Our goal for the program is to keep the patient comfortable," Bryant said, "but we also know telehealth reduces some of the anxiety for both the patient and caregiver, and that can help keep the patient at home and out of the hospital."

## Tidewell Endowment

A robust endowment should be an essential component of any non-profit organization's financial plan. Just as individuals save for the future and prepare for unforeseen economic conditions, Tidewell Hospice is building its nest egg in order to ensure its ability to provide high-quality end-of-life services for generations.

With a strong endowment, Tidewell is able to offset the increasing costs of providing care amid decreasing reimbursements. Endowment gifts also help sustain ancillary services such as grief support, veterans' programs, complementary and children's services, which receive no direct funding from Medicare/Medicaid.

Tidewell's Legacy Fund is a designated pool of assets held and invested to provide long-term growth and dividends. The principal of the endowment is invested, and a portion of the interest earned can be made available for discretionary use by Tidewell's Board of Trustees. Donors can designate funds for a specific purpose or request that support be directed where need is the greatest.

Creating a named fund with a minimum investment of \$50,000 through a donation of cash, securities or a bequest in a will is one way to recognize a unique person while providing financial support to Tidewell.

To learn more about the Tidewell endowment program, contact Denise Pope at (941) 552-7658 or [dpope@tidewell.org](mailto:dpope@tidewell.org).

Tidewell's current endowment options include:

- Endowment for Hospice Houses and Serenity Gardens
- Endowment for Bereavement Support Services
- Endowment for Spiritual Care
- Endowment for Charity Care
- Humanitarian Fund Endowment
- Endowment for Complementary Services
- Endowment for Children's Services
- Endowment for Palliative Care
- Endowment for Veterans' Services
- Endowment for Medical Education and Scholarships
- Endowment for Staff Excellence

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 D.G. Rowen Trust  
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 Estate of Elaine M. Lewin  
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 Estate of Semha Zimmerman  
 Estate of Stuart S. Wessing  
 Estate of Sybil Garner Banks  
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 Francis Edward Taylor  
 Charitable Trust  
 Frank and Grace Tedesco  
 Memorial Fund  
 Gertrude H. Sartor  
 Charitable Trust  
 Harry J. Allen Charitable Trust  
 Helen and Quent Evans  
 Charitable Foundation Fund

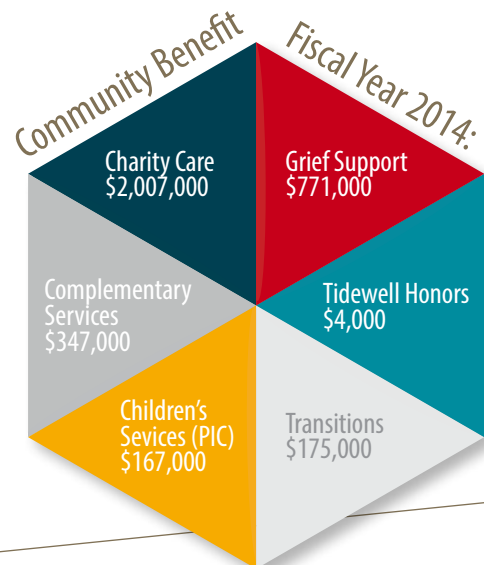
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 Revocable Living Trust  
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 James W. and Virginia R. Ericsson  
 Char Remainder Unitrust  
 Robert Kopple Endowment Fund  
 Lang/Goldstein  
 Endowment Fund  
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 Viola Dudnick Adler Irrev Trust  
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 Endowment Fund  
 William Howarth Irrevocable Trust

## Named Endowment Gifts

Mrs. Margaret T. Maisto - Marge Maisto Endowment for Humanitarian Care  
 Mr. Thomas T. Stuhley - Thomas T. Stuhley Endowed  
 Hospice Nurse Preparatory Scholarship Fund  
 Ms. Edith Winston - The Herb and Edie Winston Endowment Fund  
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## Restricted Endowment Gifts

Rev. Arthur B. Schute - Endowment for Children's Services  
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The following individuals and businesses were generous sponsors of the fifth annual Compassion In Caring luncheon.

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The Legacy Society recognizes and honors the generosity and vision of individuals who have chosen to leave a legacy to Tidewell Hospice through estate or deferred gifts. Many donors find that through bequests they are able to make a significant philanthropic impact.

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Seven additional members have opted to remain anonymous.

If you have named Tidewell Hospice, in your will or trust, or are thinking of doing so, please let the philanthropy department know so that we may recognize you in our Legacy Society.

2014

Highlights

## Compassion in Caring:

A sold-out audience listened to J.R. Martinez share his story of pain and triumph at Tidewell's fifth annual Compassion in Caring luncheon at Sarasota's Ritz Carlton in February. Martinez was severely injured during his military service in Iraq, suffering burns over more than a third of his body. Through his own strength and the strength he received from others during his recovery, Martinez has gone on to win *Dancing With the Stars* and become a successful actor, author and public speaker.



# Grants

## **Appleby Foundation**

Unrestricted Support

## **Harold C. and Jacqueline F. Bladel Foundation**

Children's Services

## **The Community Foundation of the Venice Golf & Country Club**

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## **Dow Chemical Foundation**

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## **Eluned and Edward Russell Charitable Foundation**

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## **Annette J. Hagens Memorial Foundation**

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## **Harold and Evelyn R. Davis Memorial Foundation**

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## **The Ralph S. French Charitable Foundation**

Charity Care Fund in Manatee County

## **J. Milton & Nellie E. Hoffa Memorial Foundation**

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## **Jelks Family Foundation, Inc.**

Unrestricted Support

## **KBR Foundation**

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## **Kiwanis Club of Sarasota Foundation, Inc.**

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## **Lakewood Ranch Community Fund of the Manatee Community Foundation**

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## **Manatee Community Foundation Unrestricted Endowment**

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## **The Mary E. Parker Foundation**

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## **The Plantation Community Foundation**

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## **Publix Super Markets Charities, Inc.**

Children's Grief Education & Support Center

## **The Ralph S. French Charitable Foundation**

Charity Care in Manatee County

## **Rotary Club of Lakewood Ranch, Inc.**

Children's Grief Education & Support Center

## **Sarasota County Foundation**

Charity Care in Sarasota County

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## **Wilson-Wood Foundation, Inc.**

Children's Services in Manatee and Sarasota County

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A special thanks to the following companies for enhancing the value of our donor's charitable contributions. If you are employed or retired, your current/past employer may match your gift. To find out if your company makes matching gifts, contact your human resources office or Tidewell's Philanthropy Department.

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**2014**

**Highlights**

**Best of the Best:**

Both Tidewell (in July) and its agency, Approved Home Health (in September), received reaccreditation from the Community Health Accreditation Program (CHAP). Approved Home Health recorded a clean review, and Tidewell was once again recognized as one of the nation's best hospices, achieving accreditation with deemed status. The designation signifies that Tidewell meets a gold standard of excellence among hospice care providers. Tidewell has been CHAP certified since 2008 and deemed since 2011. The accreditation also certifies Tidewell as a Medicare provider.



**Nature Walks:**

As part of its community offerings, Tidewell's Grief Support and Education Center conducted its first guided nature walks at Sarasota's Celery Fields and the Felts Audubon Preserve in Manatee County in 2014. The outings were such a huge success that an expanded schedule is being offered in 2015. Phone the GESC Call Center at (941) 894-1794 for information.

\* The Community Foundation of Sarasota County-Donor Advised Fund | \*\* Manatee Community Foundation-Donor Advised Fund  
 \*\*\* Gulf Coast Community Foundation-Donor Advised Fund

2014

Highlights

**Run for Hospice:**

More than 400 runners eagerly participated in the inaugural "Run for Tidewell Hospice" 5K on a perfect fall morning in November, making it an overwhelming success. The scenic course began just outside the entrance to Tidewell's main administrative office in Sarasota, wound down the tree-lined street, through area neighborhoods and back to the start/finish line.



**There She Is:**

As part of National Hospice Month activities in November, Tidewell hosted a talk by 1988 Miss America Kaye Lani Rafko Wilson. Kaye Lani was the first registered nurse ever crowned Miss America and has since used her celebrity to focus attention on the nursing profession, hospice, grief and bereavement, and other critical health care issues.



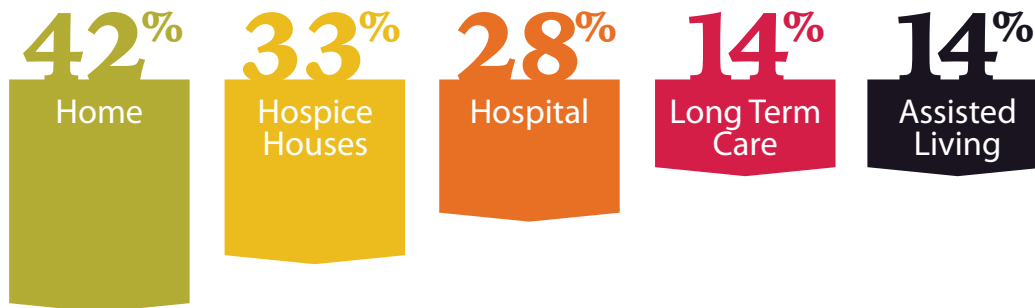
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## Patients Served by Location:



\*Note: Percentages total more than 100 because hospice patients are often served at multiple locations during the course of their illness and are therefore counted in multiple categories.

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2014

Highlights

### A Decade of Salutes:

On Veterans Day 2014, Tidewell presented its annual "Salute to Veterans" at the Douglas T. Jacobson State Veterans Home in Port Charlotte. The event marked a 10-year milestone for Tidewell teaming with the facility to offer this special celebration.



2014

Highlights

**Treasures Expands:**

To kick off 2014, Tidewell's Treasures Thrift Shop in Venice's Bird Bay Plaza unveiled a 2,800-square foot expansion to the existing 5,600-square foot store. All proceeds from sales of donated items support Tidewell programs and services.

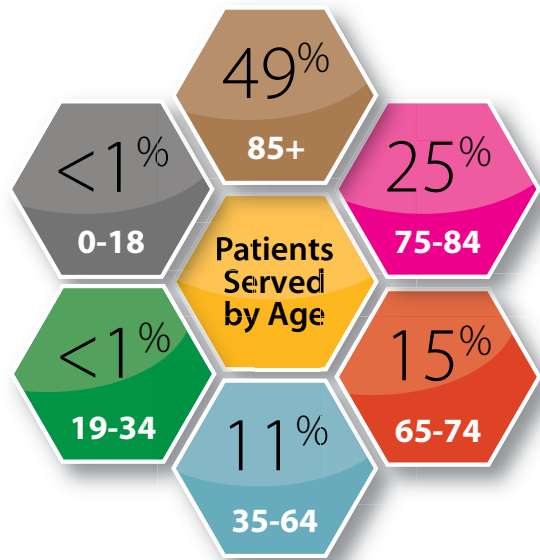


**Milestone in Venice:**

Tidewell recognized the 20-year anniversary of the opening of the Venice Hospice House – the organization's first – with a community open house in November 2013. Staff, volunteers and friends gathered to celebrate two decades of compassionate service.

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 Dr. Maude B. Lofton  
 Mrs. Nancy G. Logan  
 Mr. David H. Long  
 Mr. John Loria, Jr.  
 Mr. David Lubars  
 Mr. and Mrs. Lonnie Luce  
 Mr. George Luzier  
 Ms. Rebecca Lydon  
 Ms. Phyllis Lyons and Family  
 Mr. James M. MacCallum^  
 Mrs. Nancy C. Mace^  
 Mr. and Mrs. Vytas Maceikonis  
 Philip H. Magner Jr.^  
 Mr. Daniel J. Mahar III  
 Mrs. Grace Mahoney  
 Mrs. Margaret T. Maisto^  
 Mrs. Elizabeth Maki  
 Mr. and Mrs. William H. Makowski  
 Mrs. Peggy Maldaver  
 Mr. and Mrs. Boris R. Malden  
 Mr. and Mrs. Saul Mandell  
 Mrs. Valerie B. Mander  
 Mr. William A. Mann^  
 Mr. John Marasco  
 Mr. Paul L. Marentette  
 Mr. Mark F. Maretka

**2014**  
**Highlights**

**Tidewell Sponsors Film Screenings:**  
 In February, Tidewell Honors partnered with Lemon Bay High School in Englewood to present the showing of the award-winning film: "Honor Flight: One Last Mission." More than 400 people attended the public screening of the documentary film that features four World War II veterans and the community effort that allowed them to visit Washington, D.C. to see the WWII memorial. In July, more than 100 community members visited the Lakewood Ranch Cinemas for a screening and panel discussion of the film, "Consider the Conversation." The panelists included retired attorney and Tidewell volunteer Frank Puthoff, Tidewell CMO Dr. Joelle Angsten, Universal Health Services Regional CMO Dr. Linda Christmann, *Sarasota Herald-Tribune* reporter Carrie Seidman and Institute for the Ages CEO Tom Esselman.



Mrs. Cynthia R. Marr  
 Mr. and Mrs. William M. Marsh  
 Ms. Carolyn Marts and Family  
 Mr. and Mrs. Tony W. Massa  
 Ms. Barbara E. Massey  
 Ms. Abigail S. Mathis  
 Ms. Aida Matic^  
 Mr. Kelvin L. Matteson  
 Mr. and Mrs. Charles Matthews^  
 Mr. James P. Mattingly^  
 Mr. Steve Mauck  
 Mr. and Mrs. Timothy M. McAuliff  
 Dorothy A. McBride  
 Ms. Denise McCabe  
 Mr. Robert McClafin^  
 Mrs. Virginia K. McCloskey  
 Mr. Joseph McCormick  
 Ms. Elizabeth G. McCoy

Ms. Genie McCreery  
 Ms. Constance J. McCuan-Kirsch  
 Ms. Shirley D. McDaniel  
 Mr. and Mrs. Thomas A. McEntee, Jr.^  
 Mr. Edward L. McGann  
 Mr. Hugh F. McGowan^  
 Ms. Bonnie J. McIntyre  
 Mrs. Doris J. McKinnon  
 Mrs. Diane McLaughlin  
 Mr. and Mrs. Robert N. McQueen  
 Ms. Evelyn Meisner  
 Mr. and Mrs. Robert S. Melum^  
 Ms. Sally Merkhofer  
 Mr. and Mrs. John H. Meyer  
 Mr. Richard O. Michael  
 Mr. Alfred T. Mignone  
 Ms. Janice M. Miles  
 Ms. Jan A. Miller^

**2014**  
**Highlights**

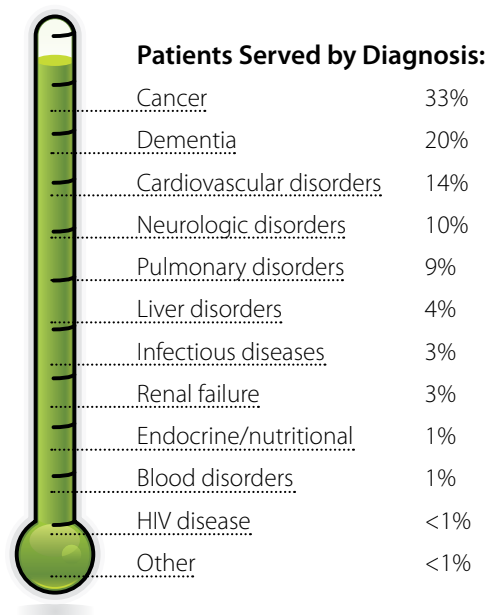
**Tidewell Online:**  
 In November, Tidewell reached a milestone with the 1,000<sup>th</sup> "like" on its Facebook page. Tidewell maintains an active presence in social media, with popular pages on Facebook, Twitter, YouTube and LinkedIn. Tidewell also launched its redesigned website (tidewell.org) in October 2014.

Ms. Anna Ruth Miller  
 Ms. Barbara Miller  
 Ms. Linda Miller  
 Ms. Veronica B. Miller  
 Ms. Suzanne M. Minnich  
 Dr. and Mrs. Harvey S. Mishner  
 Mr. William P. Mixon, Jr.^\n
 Dr. and Mrs. Frederick L. Moffat  
 Ms. Patricia Mollison  
 Mr. James R. Monahan  
 Mr. Patrick Mooney  
 Ms. Linda B. Moore  
 Mrs. Susan M. Moore  
 Ms. Grace D. Moores  
 Mr. Joseph L. Morea  
 Mrs. Marion E. Moreau^\n
 Mr. and Mrs. Robert W. Morris  
 Ms. Ellen W. Mosher  
 Mr. John K. Moss  
 Mrs. Suzette C. Moyer  
 Ms. Myra N. Mullen  
 Mrs. Lorraine J. Murphy  
 Ms. Juanita F. Myers  
 Mrs. Jeanne B. Nadal  
 Mr. Dane A. Nasenbenny  
 Mrs. Vera R. Nash  
 Mrs. Eva Nehyba  
 Mr. Dewey Neiderhiser  
 Mr. Henry Neidert, Jr.  
 Mr. and Mrs. Alan P. Nelson  
 Mr. Brian P. Neville  
 Dana B. Neville  
 Mrs. Ethelyn M. Newton^\n
 Mr. Robert B. Nicholson  
 Mr. Andrew Nickerson  
 Mr. Bruce W. Nied  
 Mr. James R. Niesen  
 Mr. and Mrs. Richard T. Noonan  
 Mr. Clarence G. North  
 Ms. Susan P. Nye  
 Mr. and Mrs. Thomas O'Hara  
 Mr. Thomas F. O'Neil, Jr.  
 Mr. Warren B. O'Neill^\n
 Mr. Paul D. Oram^\n
 Mr. John B. Osborn  
 Mrs. Julie A. Osborne^\n
 Mr. Herbert P. Osmussen  
 Mr. and Mrs. William F. Ouchark  
 Mrs. Joan L. Pabian  
 Mr. Mark A. Palier  
 Mr. and Mrs. Roy Palmer  
 Mr. Nick Pappas, Jr.  
 Mrs. Adele H. Pardee^\n
 Mr. James F. Parker  
 Mrs. Linda T. Parker  
 Mrs. Fay L. Parr  
 Mr. and Mrs. Lowe Parrish  
 Mrs. Dorothy R. Patrizi  
 Ms. Debra Pauley  
 Ms. Suzanne P. Payne  
 Mr. Stephen Penick  
 Mr. Joseph M. Peoni, Jr.  
 Mr. William A. Perry

Mrs. Deborah J. Petchul  
 Mr. Raymond D. Peterson  
 Mr. and Mrs. Richard L. Phillips  
 Ms. Victoria Phillips  
 Ms. Jennifer Phillips-Anderson  
 Mr. and Mrs. Charles C. Pierpoint III  
 Ms. Kathryn B. Pierson  
 Ms. Nancy K. Pinder  
 Mrs. Jere Piper  
 Mr. and Mrs. Leslie J. Pitstick  
 Dr. and Mrs. Laurence G. Poli  
 Mr. and Mrs. Robert R. Pope  
 Mrs. Christine M. Porter  
 Ms. E. Leigh Porter Ball  
 Mr. and Mrs. Stephen L. Pryor  
 Mr. Larry Purnell  
 Mr. and Mrs. Robert L. Queener^\n
 Ms. Jenna Quigley  
 Mr. Jason Quirk  
 Mr. and Mrs. Gerard D. Radford  
 Mr. Richard C. Railsback  
 Mr. Kenneth Rambo  
 Ms. Charlene G. Revels  
 Mrs. Dorothy Reynolds  
 Mr. George Reynolds  
 Mr. Richard A. Rice  
 Mrs. Ashley R. Richards  
 Mr. Toby L. Richards  
 Mr. Joseph Richter^\n
 Ms. Cynthia Rigatti  
 Mr. William P. Rigoulot  
 Mrs. Lorena M. Risch  
 Mr. and Mrs. John Robenalt  
 Mr. and Mrs. David C. Rodeheaver  
 Mr. and Mrs. Nicholas  
 Rohan and Family  
 Rev. Charles H. Roman  
 Carmen V. Romeo  
 Dr. and Mrs. Steven Ronis  
 Mrs. Elizabeth Rooney  
 Mrs. Shirley D. Rose  
 Ms. Joan Rostron^\n
 Ms. Susan M. Rothenberg  
 Mr. Bryan R. Roub  
 Mr. and Mrs. Gerald L. Rush  
 Mr. and Mrs. Andrew Russ  
 Mr. and Mrs. Joseph E. Rutigliano  
 Mr. and Mrs. Walter Rutkowski  
 Ms. Ann H. Ryals^\n
 Ms. Melinda A. Ryals^\n
 Mr. Gary Ryan  
 Ms. Judy Safer  
 George P. Salen  
 Mrs. Grace M. Sanborn  
 Mr. Richard A. Scaramelli  
 Mr. and Mrs. Robert E.  
 Schaefer and Family  
 Mr. and Mrs. Robert W. Schaefer  
 Mr. and Mrs. Orville Schaeffer  
 Mrs. Michele Schell  
 Ms. Janice Scherwitz  
 Ms. Julie D. Schilson  
 Mrs. Anna Jean Schmidt

Mr. Benjamin F. Schneider  
 Ms. Rita M. Schneider  
 Mr. Sam Schorn  
 Dr. Gloria A. Schranz  
 Mrs. Susan W. Schreiner  
 Dr. Patricia Schroeder  
 Rev. Arthur B. Schute^\n
 Ms. Barbara T. Scott  
 Ms. Michele Scott  
 Mrs. Gretchen C. Seastead  
 Mrs. Maureen Seel  
 Mr. Robert Serisky  
 Ms. Betsy Serrano  
 Ms. Shelley Seward  
 Ms. Mary Beth Shallcross  
 Mr. Steven F. Sherwood  
 Mr. Donald E. Shipp and Family  
 Ms. Victoria L. Short  
 Mr. Joseph Siebecker  
 The Honorable Charles R. Simpson^\n
 Mrs. Donna Slattery Pollack  
 Mr. and Mrs. Don Smally  
 Mr. and Mrs. Chip Smith  
 Mrs. Frances C. Smith  
 Mr. and Mrs. P. Kevin Smith  
 Mrs. Marie Smith  
 Mrs. Rise' Snider Loshak  
 Mr. Von Darrel Spahr  
 Ms. Christina Speir  
 Mrs. Hannah B. Spencer  
 Ms. Margaret Spencer  
 Mr. and Mrs. Dennis H. Spivey  
 Ms. Kathleen M. Spoonmore  
 Mr. Henry L. "Buddy" Spurlock  
 Mr. Paul Stager  
 Mr. Philip Stanley  
 Mr. Keith R. Steele  
 Mrs. Joanne E. Stephen  
 Ms. Heidi L. Stevens

Mrs. Renee S. Stevens  
 Ms. Jessica Stevenson  
 Ms. Verna Stevenson  
 Mrs. Janet L. Stokes  
 Mr. Jeffery D. Stolz  
 Mr. and Mrs. Victor Stonebraker  
 Ms. Patricia A. Strader  
 Ms. Sally Straight  
 Mrs. Cynthia A. Stuhley  
 Mr. Thomas T. Stuhley  
 Mr. Richard H. Swartz^\n
 Mr. and Mrs. Hank and Barbara Tafaro  
 Ms. Patricia J. Talone  
 Mr. Ross E. Tardif  
 Ms. Betsey S. Tavenner^\n
 Ms. Amy Tay  
 Mrs. Edith Taylor  
 Ms. Lynelle Tedesco  
 Mr. Jack Teverbaugh  
 Mr. Carlo Thomas  
 Mr. William G. Thomas  
 Mr. and Mrs. Art Thompson  
 Mr. Stephen Thompson  
 Mrs. Sharon J. Thurlby  
 Mrs. Louise F. Tiffy  
 Mr. Terrence L. Tindall  
 Mr. Larry W. Tinsley and Family  
 Mr. and Mrs. William G. Townsend  
 Mr. David Trefethen  
 Mr. Michael W. Trezise  
 Ms. Joanne L. Trim  
 Ms. Stacy Trudelle  
 Mr. and Mrs. Dane L. Tubergen  
 Mr. Thomas Tucker  
 Mr. Robert Turgeon  
 Mr. and Mrs. Philip W. Turner  
 Mr. Russell J. Tuttle  
 Ms. Susan Twitty  
 Ms. Phyllis Unger



Mr. Michael R. Uselton  
 Mr. Lloyd Ussery  
 Dr. James A. Valenti^  
 Mrs. Catharina J. Van Alphen  
 Mrs. Margarete van Antwerpen  
 Mr. and Mrs. William Van Cott  
 Mr. and Mrs. Christopher K. Van Pelt  
 Ms. Angeline R. VanLoon  
 Mr. David Vann and Family  
 Ms. Alta Deane Veach  
 Ms. Jules L. Venture  
 Mrs. Simonne M. Verbeke^  
 Mr. Richard B. Vershel  
 Mr. Richard J. Vivacqua  
 Mr. David Voelker  
 Mrs. Diane E. Voigt  
 Mr. Richard S. Voorhees  
 Ms. Lynn Wade  
 Mr. Richard A. Wadsworth  
 Mr. Richard T. Waibel  
 Mr. and Mrs. Charles P. Walker  
 Ms. Cheryl M. Walker  
 Mr. and Mrs. Larry G. Walker  
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 Mr. Charles Warne  
 Mrs. Ann Watral  
 Ms. Patricia Watral  
 Mrs. Patricia K. Watters  
 Mr. and Mrs. Lance L. Weaver  
 Ms. Darlene Wedler-Johnson  
 Ms. Kathleen Weinstein  
 Mr. Neil J. Welch  
 Mrs. Sandra W. Welles  
 Mrs. Ruth H. Werner

Ms. Susan E. Westray  
 Mrs. Jane M. Wettlaufer  
 Ms. Norma C. Whipp  
 Mr. Blake Whisenant  
 Ms. Barbara L. Whitcraft  
 Mr. and Mrs. David R. White  
 Mr. Robert D. White  
 Mr. Henry Whitmore  
 Mr. William C. Whitmore  
 Mr. Donald L. Whitney  
 Mr. Raymond Wiede  
 Mr. Stanley Wienszczak  
 Mr. Paul F. Wilcheck  
 Mr. M. E. Wilkins^  
 Ms. Diane E. Wilkins  
 Mr. and Mrs. Kenneth M. Williams^  
 Mr. John W. Williams  
 Ms. Sharon Willis  
 Mr. and Mrs. James Willock  
 Mrs. Geraldine Willson  
 Mrs. Lee Wilson  
 Ms. Edith Winston  
 Mrs. Hedwig A. Wolf  
 Mr. Guy C. Wright^  
 Ms. Lisa Wright  
 Dr. Vance M. Wright-Browne  
 Mr. and Mrs. David Wurtzel  
 Mr. Thomas N. Yacca  
 Mrs. Mary Etta Yoder^  
 Ms. Joyce M. Zacarchuk^  
 Maeve Zamsky  
 Mr. Harvey Zeig  
 Mr. and Mrs. Arthur Ziegler  
 Mr. Thomas F. Zsakany^



Arcadia



Englewood

**2014**  
**Highlights**

**In-patient Status:**

Following renovations made in Englewood and Arcadia in 2014, all of Tidewell's seven hospice houses now hold in-patient status. The designation, granted by the state, allows Tidewell to care for patients with more acute health care needs who used to require hospitalization for stabilization.



**2014**  
**Highlights**

**New Ad Campaign:**

Tidewell launched its new broadcast and print advertising campaign – “Tidewell Hospice . . . It’s More than You Think” – in September. The ads feature various volunteers and was developed and produced in-house by Tidewell’s marketing and communications team. The spots focus on respite, complementary services and grief support.

2014

Highlights

### National Honor for Volunteer:

The National Hospice and Palliative Care Organization recognized Tidewell volunteer **Margi Miller** with a *Volunteers are the Foundation of Hospice* award at its 15th Clinical Team Conference in Nashville, Tenn. in October. Margi, one of four volunteers honored nationally, was recognized in the category of specialized volunteer support. In 2014, she provided more than 1,000 individual volunteer activities for Tidewell. She plays the harp at the bedside, has a certified therapy dog that makes patient visits, and provides spiritual care in tandem with Tidewell team chaplains. Margi is also adept at the computer and compiles footage for family life reviews.



## FAST FACTS:

**Area served:** Manatee, Sarasota, Charlotte and DeSoto counties. Total population approximately 918,000.

**Services established:** 1980. Comprehensive programs and health care services for persons with advanced illness and their families

**Patients served:** More than 8,000 annually

**Employees:** 591 full time, 124 part time

**Volunteers:** 1,100 active

**Value of volunteer hours:** Nearly \$2.4-million, equal to approximately 53 full-time employees, based on 109,444 reported hours of service

**Budget:** Annual operating budget of \$77-million

**Revenue base:** 94-percent Medicare/Medicaid, 3-percent private insurance, 3-percent unreimbursed care

**Impact of giving:** Total of every charitable dollar used to provide direct patient care – 88 cents

**President and CEO:** Gerry Radford

**Governing board:** 15-member, voluntary board of trustees

**Licensing & accreditation:** Florida state AHCA license, Medicare and Medicaid certified, CHAP accredited with deemed status, National Institute of Jewish Hospice accredited

## Locations



### ADMINISTRATION:

#### Tidewell Hospice

5955 Rand Blvd., Sarasota, FL 34238

[P] 941-552-7500

Toll free 855-Tidewell (855-843-3935)

[F] 941-925-0969



### LOCATIONS:

#### Arcadia

917 North Arcadia Ave., Arcadia, FL 34266

[P] 863-231-3300 | [F] 863-993-1839



#### Bradenton

3355 26th St. West, Bradenton, FL 34205

[P] 941-782-4900 | [F] 941-739-8937



#### Ellenton

4151 37th St. East, Palmetto, FL 34221

[P] 941-845-3000 | [F] 941-721-8252



#### Englewood

12034 North Access Rd., Port Charlotte, FL 33981

[P] 941-548-2300 | [F] 941-548-2396

#### Jacaranda/Warehouse

756 Commerce Dr., Bldg. B, Suite 1, Venice, FL 34293

[P] 941-441-2143

#### Lakewood Ranch

6310 Capital Dr., Suite 100, Lakewood Ranch, FL 34202

[P] 941-552-5900 | [F] 941-552-5988



#### Lakewood Ranch Medical Center

8330 Lakewood Ranch Blvd., Lakewood Ranch, FL 34202

[P] 941-552-5947 | [F] 941-782-2580



#### Port Charlotte

1144 Veronica St., Port Charlotte, FL 33952

[P] 941-979-4300 | [F] 941-627-1875

#### Sarasota

1751 Mound St., Sarasota, FL 34236

[P] 941-487-3100 | [F] 941-487-3170



#### Venice

220 Wexford Blvd., Venice, FL 34293

[P] 941-441-2000 | [F] 941-497-1648



Campus includes hospice house

Live well. Love well. Tidewell



Tidewell<sup>®</sup>  
HOSPICE

[www.tidewell.org](http://www.tidewell.org)  
Toll free 855-Tidewell (855-843-3935)  
5955 Rand Blvd.  
Sarasota, FL 34238

